

Pearson BTEC Level 1 / Level 2 Tech Award in Enterprise

Sept 2020

The Business & ICT Faculty

What does the qualification cover?

The main focus is on the knowledge, understanding and skills required to research, plan, pitch and review an enterprise idea that includes:

- key skills in planning an enterprise activity, including market research, planning, carrying out financial transactions, communication and problem solving
- knowledge of the features and characteristics of enterprises and entrepreneurs, and the factors that can affect the performance of an enterprise
- attitudes and ways of working that are considered most important for enterprise, including monitoring and reflecting on performance of an enterprise idea and own use of skills.

Qualification structure: learners have to complete the following

	Component Title	Assessment	Maximum Marks	%
1	Exploring Enterprises	Internally by QE	36	30
2	Planning for and Pitching an Enterprise Activity	Internally by QE	36	30
3	Promotion and Finance for Enterprise	Externally by Pearson BTEC	48	40

Grading

Students can gain a level 2 or a level 1 qualification

The level 2 qualification is worth a level 5 at GCSE or better and is suitable for starting a level 3 course in Business

Level 1	Total Marks [120]	Level 2	Total Marks [120]
Pass	30	Pass	72
Merit	44	Merit	95
Distinction	58	Distinction	105
		Distinction*	114

Component 1 and 2

Both these Components are internally assessed.

- The students have to produce a report or portfolio of work which is submitted to their teacher.
- This is marked by their teacher and this is checked or 'validated' within the school
- The school is asked to provide a sample of this work to Pearson BTEC who will further verify the school's assessment

Where Year 11 students are now..

All students have completed Component 1 during Year 10 (30% of the overall grade).

They have all been graded for this component and are able to inform their parents of this grade!

Component 2: Planning for and Pitching an Enterprise Activity

All students in Year 11 have started working on Component 2 - worth 30% of the marks for the qualification

This Component needs to be completed by Easter 2021

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Component 2: Planning for and Pitching an Enterprise Activity

Firstly students need to select THREE potential business start up ideas and conduct research - both primary and secondary - to decide which one they are going to select; they need to be able to justify their choice

They then need to produce a business plan with the relevant financial projections and present this in a '*Dragon's Den*' style business 'Pitch'

They will then be given feedback on their pitch and then be expected to review their business plan and their performance in the pitch.

Component 3

This Component is externally assessed by Pearson BTEC. It is worth 40% of the entire qualification

- The students have to sit an 'old fashioned pen and paper' exam
- This is 2 hours long
- The school has an opportunity to choose when this exam is sat: January or May

Where Year 11 students are now..

Students in Mr Mead and Miss Webb's classes have also completed Component 3 and have been graded for this component and are able to inform their parents of this grade!

Mr Sheridan's class are sitting this exam in January 2021. They will have 'mock exam' during lessons in the 2nd half of the autumn term

Useful links

The specification for the qualification can be found at:

<https://qualifications.pearson.com/en/qualifications/btec-tech-awards/enterprise.html>